



Hawaii High School Athletic Association

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FOR IMMEDIATE RELEASE
Friday, October 21, 2016

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HHSAA offers digital ticketing option to fans

HONOLULU – Fans attending a Hawaii High School Athletic Association state tournament will have the added option to purchase tickets using a credit card and skip long box office lines at selected event venues, which is being launched by the HHSAA this week through the digital ticketing app, GoFan.

The digital ticketing app, GoFan, is free to download on both the Apple and Android stores. Once in the app, fans can search for HHSAA, select the event and quantity of tickets, purchase tickets using a credit card, then tickets can be viewed and presented at the admission gate for entry. It is a mobile only system, so fans must have a smart phone with Internet access at the gate to redeem their ticket.

“This digital ticketing option will finally give fans the ability to use a credit card to purchase tickets,” said HHSAA Executive Director Chris Chun. “This will also allow fans to skip long lines at the box office, especially during our football state championships where there’s a high volume of game-day sales.”

The HHSAA has rolled out this digital ticketing system mainly with football in mind, but it will be available at all high school sites for the girls volleyball state championships next week. There is a convenience fee assessed per ticket.

The HHSAA selected Huddle, Inc. as its digital ticketing provider for its state tournament events for the next five years. The NFHS Network recently designated Huddle as its exclusive partner for a national rollout of digital ticketing for high school sports. The NFHS Network is a joint venture of the National Federation of State High School Associations (NFHS), its member state associations, and PlayOn Sports.

For more information on the HHSAA’s digital ticketing procedure, go to www.sportshigh.com.

About the HHSAA

Founded in 1956, the Hawaii High School Athletic Association is a non-profit, 501(c)(3) educational athletic organization exclusively dedicated to serving 96 public and independent member high schools statewide, as they work cooperatively to support and promote athletics as part of the high school education program. As the umbrella organization of high school athletics, the HHSAA operates 44 state championships in 18 different sports, establishing consistent standards and rules for competition, in addition to providing professional development opportunities for coaches and athletic administrators.

For more information on the Hawaii High School Athletic Association, go to www.sportshigh.com.

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